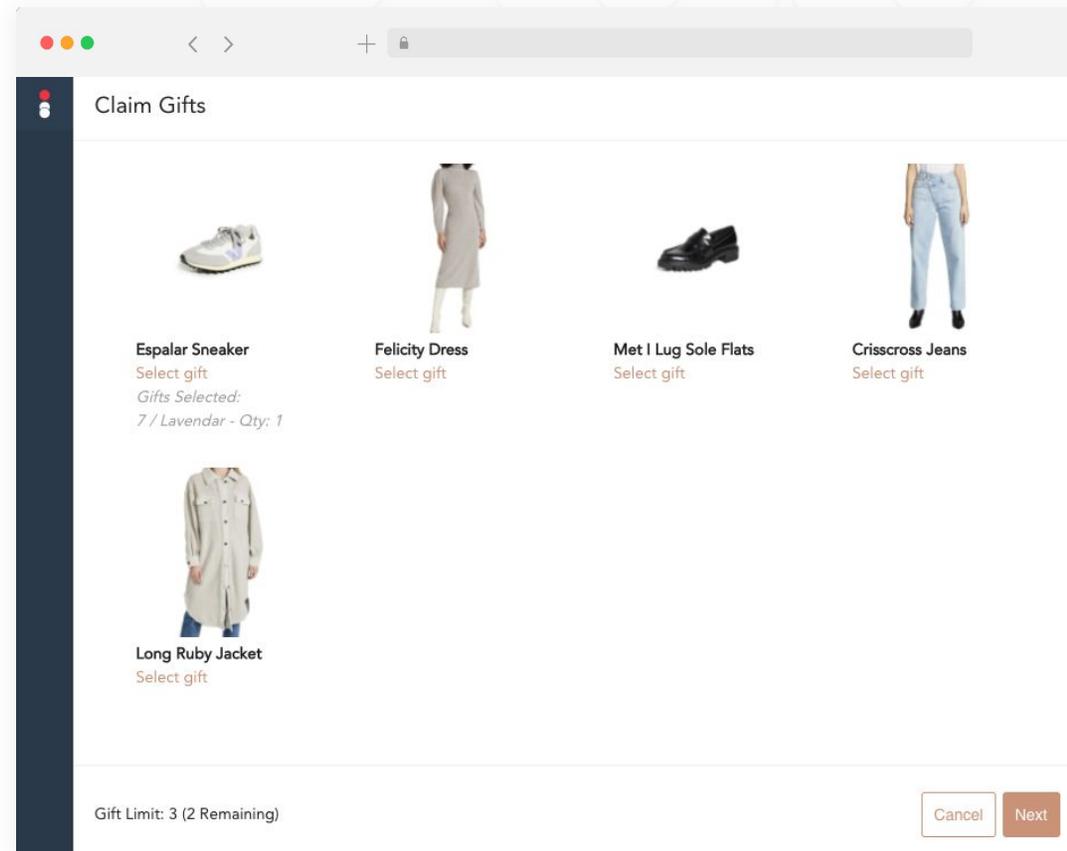


Streamline influencer gifting with the Activate + Shopify integration

Say goodbye to cumbersome influencer gifting management with Activate's integration with leading ecommerce platform Shopify.

This integration allows Activate users to amplify the power of their influencer partners by making products readily available for gifting, and by putting product into the hands of influencers to drive sales and engagement.

Influencers can claim gifted merchandise directly from the Activate platform.



Manage more influencer campaigns with Activate

Generate more traffic to your online store

Get product into your influencers' hands with ease, so they can quickly start promoting your brand and driving valuable traffic to your ecommerce storefront.

Automate product ordering and fulfillment

Select which products your influencers can sample, and set guardrails like deadlines, number of products they can order, and whether approvals are required.

Find out how impact.com can power your influencer partnerships

Interested in accessing an opt-in network of 85K+ influencers and leveraging a platform with extended search capabilities that can reach over 100M creators globally?

Contact a growth technologist at grow@impact.com or request a demo today.



Enhance the partner experience

Influencer partners can select their favorite products, input their size and color preferences, and track shipping information — all in one place.